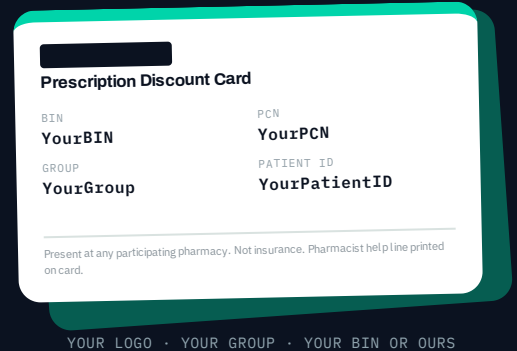


Your card. Your brand.

Our adjudication engine.

A turnkey prescription discount card program that launches under your name — with claims processed, priced, and tracked on the Simplified Rx Solutions PBM platform. You get the brand, the data, and the economics. We run the plumbing.



WHAT PATIENTS ACTUALLY SAVE

MEDICATION · 30-DAY SUPPLY	RETAIL	WITH CARD	DISCOUNT
Atorvastatin 20 mg Cholesterol	\$80.33	\$7.46	91% off
Metformin ER 500 mg Type 2 diabetes	\$81.00	\$12.60	84% off
Lisinopril / HCTZ Blood pressure	\$55.44	\$9.90	82% off
Sertraline 50 mg Depression & anxiety	\$40.05	\$7.54	81% off
Amoxicillin 500 mg Bacterial infection	\$26.60	\$8.19	69% off

National average retail prices and discount-card prices for the most commonly filled version of each drug, published by market-leading national discount card networks and accessed July 2026. Shown to illustrate the category; SRxS program pricing varies by drug, quantity, pharmacy, and market. Patients always pay the lower of the program price or the pharmacy's own cash price.

ONE HOUSEHOLD · THREE MAINTENANCE DRUGS

A patient filling atorvastatin, lisinopril/HCTZ, and sertraline every month:

Retail, per month	\$175.82
With the card	\$24.90
Saved per month	\$150.92

\$1,811

saved in a single year — on three ordinary generics, for one household, at no cost to them.

28%

of U.S. adults have skipped a prescription because of cost (KFF, 2024)

40–80%

typical discount off retail cash price on generics; 5–30% on brand

70k/35k

pharmacies in the two largest national discount card networks — the benchmark for reach

60,000+

retail pharmacies in the SRxS network, including all major national chains

HOW A CLAIM MOVES



01

Patient presents your card

Printed, digital, or in a phone wallet. No enrollment, no eligibility file, no income test.



02

Pharmacy submits at the counter

The claim routes over the national switch to your BIN/PCN — yours or ours — as a cash transaction.



03 — SRxS

We adjudicate in real time

Our platform prices the claim against your contracted network rates and responds in under a second.



04

Patient pays the discounted price

They pay at the counter. Nothing to file, nothing to reimburse, no deductible to meet.



05

Everything lands in reporting

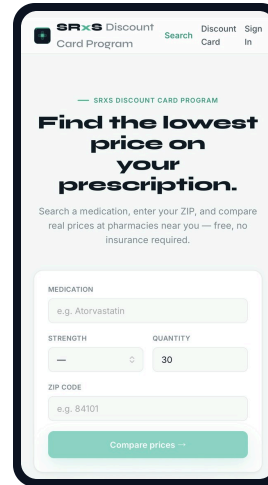
Drug, pharmacy, quantity, savings, and fee — captured claim by claim, visible to you.

THE WHITE-LABEL PATIENT PORTAL

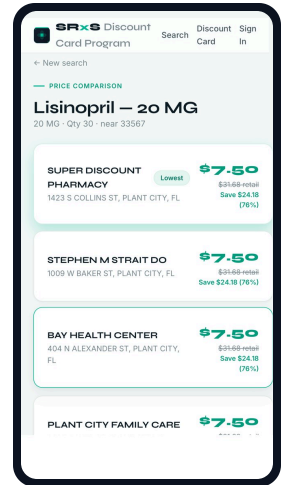
It looks like your program, because it is your program.

Patients search a drug and see live prices at pharmacies near them, then pull up their card on the spot — under your logo, your colors, and your web address. Nothing on the page points back to us.

- Your logo, palette, and domain throughout
- Price comparison across nearby participating pharmacies
- Instant card issuance — no account or app required
- Card delivered by print, text, or email
- Embeddable in an existing patient portal



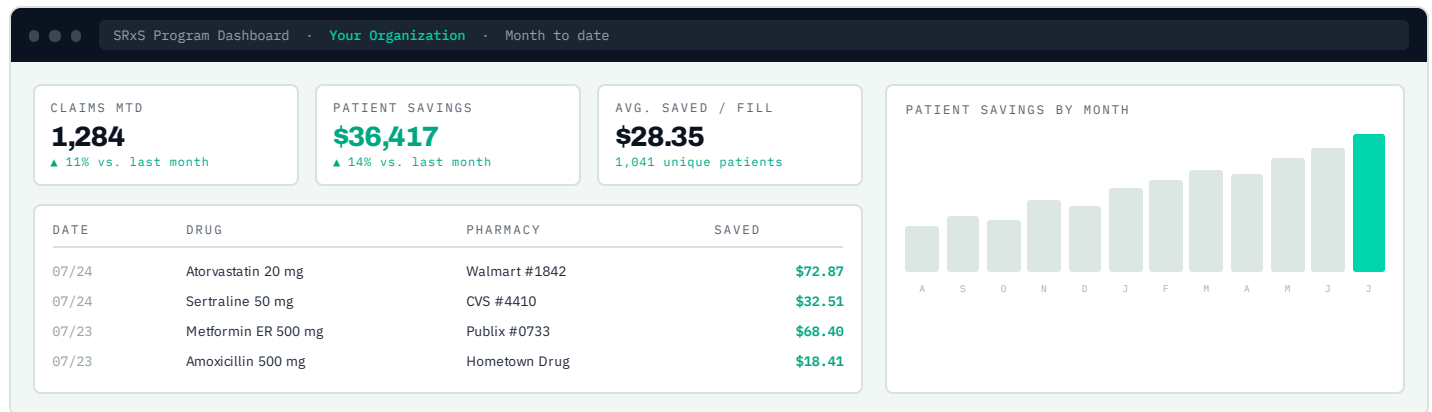
Search a drug, strength, quantity, and ZIP



Live prices ranked by pharmacy, with savings shown

LIVE SCREENS FROM [SRXSDC.COM](https://srxsdc.com). YOURS IS THE SAME ENGINE, WEARING YOUR BRAND AND YOUR DOMAIN.

THE REPORTING YOU NEVER GET FROM A NATIONAL CARD



CUSTOM PROGRAM VS. HANDING OUT A NATIONAL CARD

- | | |
|---|---|
| A You own the brand moment
Every search and every fill reinforces your name, not a third party's app. | D You keep patients close
A card with your name on it is a reason to come back, and a measurable retention asset. |
| B You own the data
National cards give you nothing back. You get claim-level utilization you can act on. | E You get one accountable partner
Network, adjudication, portal, reporting, and support from one team that answers the phone. |
| C You own the economics
Per-claim administrative fees flow back to your program instead of to a national brand. | |

PATIENTS	USE THE CARD	FILLS / YEAR	AVG. SAVED / FILL
2,000	12%	6	\$28

\$40,320
RETURNED TO YOUR PATIENTS ANNUALLY

Getting started

COST TO LAUNCH

Low, one-time

A single setup fee covers card design, BIN/PCN configuration, and portal branding.

COMMITMENT

Month-to-month

No multi-year term, no minimum enrollment, no termination fee.

YOUR BIN OR OURS

Both supported

Route on your existing BIN/PCN, or use ours. Multiple BINs supported across your book.

TIME TO LAUNCH

~30 days

From signature to live cards and a live portal.

LOW COST IN • NO LONG-TERM CONTRACT

Let's price out your program.

Simplified Rx Solutions, LLC

srxsdc.com • info@simplifiedrxsolutions.com

This is a prescription discount program. It is not insurance and is not a substitute for insurance. Discounts vary by drug, quantity, and pharmacy, cannot be combined with insurance benefits, and do not apply toward a deductible. Pharmacy participation and pricing are subject to change without notice. Portal and dashboard images are representative; savings and claim figures shown in them are illustrative. Comparative network and pricing figures reflect published data from market-leading national discount card networks, accessed July 2022.